



**City of Elmhurst
Economic Development Commission
Meeting Agenda**

**October 19, 2007
Elmhurst City Hall
- Conference Room #2 (2nd Floor)
7:30 am**

- I. Approval of July Minutes**
- II. New Business – EDC Marketing Strategy Preparation**
 - A. Review of Marketing Materials
 - B. Suggestions for New Marketing Materials/Initiatives
 - C. Budget Considerations
 - D. 2008 Marketing Planning and Scheduling
- III. Other Business – EDC Retention Initiative**
- IV. Conclusion**

Please mark your calendar: The next Economic Development Commission meeting is scheduled for January 25 @ 7:30 am.