

Elmhurst Economic Development Commission
Meeting Minutes of April 22, 2016
City Hall – Conference Room 2

Present: Bill Shanklin, Chair, Rich Reichert, Vice-Chair, Matt Waterwall, Tim Ricordati, Don Meyers, Diane McGinnis, Chris LaBounty, Kurt Schiele, Trisha Hall, Bill Huber, Brian Stolper,

Absent: Steve Moskal, Maryann Gorski, Mark Anglewicz, Barbara Riekse-Schau (Barbara has indicated that she does not wish reappointment to the EDC, and this is her last meeting.)

Also Present: Scott Levin, Kevin York, Mike Kopp, Erin VanDeWalle, Eileen Franz, John Quigley, Tom Paravola, Ken Bartels

The EDC meeting was called to order at 7:33 a.m.

The EDC meeting minutes from March 18, 2016 were approved as submitted.

There were no public comments.

Bill Shanklin asked about the possibility of the EDC, and specifically, the EDC Commissioners, getting some publicity for the work being done. Erin VanDeWalle indicated that a new blog is being created within the City's web site that will focus on economic development. Erin and Kassondra Schref will work with Bill and Ken Bartels on this.

Ken reported that Commissioners Shanklin, Ricordati and McGinnis all are either already reappointed or about to be by the Mayor to the City Council. Commissioner Meyers is finishing his reappointment paperwork. The open EDC appointment slot (Riekse-Schau), is receiving interest and will likely be on the EDC agenda in May or June.

The EDC agreed to a September date, rather than a June one, for the Retail Brokers Forum this year.

There were ten retention visits noted.

Mike Kopp led the EDC in a discussion on the pending Downtown Plan for the City. The EDC had received the full plan via email last month. Houseal Lavigne has been working with staff to create this Downtown Plan. The DPZ Committee of the City Council will be considering it soon and then it will go forward to the City Council for discussion and possible approval. Essentially, the plan seeks to make the zoning ordinances better match the functional and requested uses within the downtown. The plan is broad in its approach and covers land use areas, parking, heights, planned developments and other details. The EDC voted to have Rich Reichert, Bill and Ken draft a letter of general endorsement of the Downtown Plan for the DPZ Committee. The draft letter will be shared with the EDC by email before it is finalized and sent on to the DPZ.

It was noted that there will be a community workshop on signage at City Hall on April 28, 2016. It was further noted that the City's new web site will launch on April 25, 2016. The North York Streetscape Plan was shared with the EDC last week. The Chamber's street map project is underway. There will be a retirement party for Marilyn Gaston at City Hall on April 29, 2016 from 2-4 p.m.

The next EDC meeting will be on Friday, May 27, 2016 as scheduled after Bill polled the members on attendance given the Memorial Day holiday.

The EDC adjourned at 8:54 a.m.

Submitted as a draft by Ken Bartels.