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Elmhurst Economic Development Commission
Meeting Minutes – Friday, January 23, 2015
Elmhurst Chamber of Commerce & Industry
300A West Lake Street, Elmhurst

Present: Mark Sabatino, Chair, Bill Shanklin, Vice Chair, Trisha Hall, Steve Moskal, Diane McGinnis, Rich Reichert, Tim Ricordati, Don Meyers, Barbara Rieske-Schau, Maryann Gorski, Mark Anglewicz

Absent: John Poulos, Brian Stolper, Kurt Schiele, Bill Huber

Also Present: Steve Morley, Kevin York, Mike Kopp, Dan Leahy, Erin Van De Walle, John Quigley, Tom Paravola, Ken Bartels

The EDC was called to order at 7:34 a.m.

Mark Sabatino thanked everyone for attending and the Elmhurst Chamber of Commerce & Industry for hosting.

The EDC Minutes of December 19, 2014 were approved as submitted.

Mark Anglewicz, new EDC Commissioner, was introduced. Mark lives in Elmhurst and works for Yes Equipment & Services, LLC, a family business in Itasca. Mark fills out the EDC at 15 members again.

There were no public comments.

Mike Kopp provided the City Update. Addison Deck foundation digging has begun. The RDA on Hahn Street will go to the DPZ Committee next week. The Waverton Hotel site still has some details to finalize. An RFP for the Addison Street municipal parking lot will be going out soon. This RFP will have a more flexible format in terms of developer submissions. Mayor Steve Morley added that City elections are coming up on April 7, 2015.

Mark indicated that per EDC guidelines, our regular, two-year, EDC officer elections cycle comes due at this meeting. After nomination, Bill Shanklin was re-elected to a 2015-2017 term as EDC Vice Chair. Bill then handled nomination for EDC Chair. Mark Sabatino was re-elected to a 2015-2017 term as EDC Chair.

Mark led a discussion on a provided list of EDC Priorities for 2015. As noted:

1. Retention Visits. This to continue to be an EDC focus. EDC Commissioner business cards will be re-done including new contact numbers and email. Discussion of potential retention visit 'leave-behinds' included a jump drive, updated Explore Elmhurst card, utilization of Chamber literature and other items.

2. Improved EDC Database. Mike, Bill Huber, John Quigley and Ken Bartels are underway with an effort to create a better, more complete business database for EDC use. Ken also reported on a meeting with Brian Stolper regarding potential contractor-based business calling companies.
3. Ongoing EDC Education. The 2015 EDC calendar includes several guest presentation meetings. These guests can provide insights and expertise for the EDC. This would include a TIF information refresher as well as other economic development resource information.
4. EDC Publicity. Working with Dan Leahy, the EDC's work within the City can be better highlighted and explained. Furthermore, business success stories can be shared through all City-based efforts including the Front Porch, e-newsletters and regular local media outreach.
5. TIF Focus. TIF II/Lake Street will end in 2016. Mike would like to have at least two EDC meetings devoted to understanding what a TIF closure involves, what it means to the City and what could happen next. TIF III/Elmhurst Crossing ends in 2019 and TIF I/City Centre, our oldest TIF, ends in 2021. A further review would include SSAs. Previous TIF information shared with the EDC will be re-issued by Mike.

Mark Sabatino left the meeting which was then chaired by Bill Shanklin.

Maryann Gorski reported that the second Women-in-Management Seminar, sponsored by the EDC, will be held on Tuesday, February 17 at the Wilder Mansion. It will feature speakers from Elmhurst College and the Elmhurst Public Library stressing available civic resources for local businesses. All EDC members will be invited and hopefully can attend.

Ken and Erin Van De Walle will begin planning the next Retail Broker event in either April or June very soon. Ken asked for two commissioners to assist them.

There were eleven retention visits noted.

Rich Reichert mentioned that he, Tim Ricordati and John Quigley all have roles at the upcoming Shaw Media sponsored Economic Forecast Luncheon at Drury Lane on Tuesday, January 27. John is the keynoter. John further mentioned the multi-chamber Economic Forecast Luncheon on February 13 at the Oak Brook Hills Resort. The Chamber will be having groups in Springfield on several occasions over the next few months pertaining to legislative matters. Mike mentioned the outstanding Edward-Elmhurst Healthcare event of last evening, January 22.

Mayor Morley thanked the EDC for their collective work during 2014 and urged all to have it continue in 2015 as well.

The next EDC meeting will be on February 27, 2015.

The EDC was adjourned at 9:05 a.m.

Submitted as a draft by Ken Bartels.