

**Elmhurst Economic Development Commission
Minutes of Friday, December 27, 2013
City Hall, Conference Room 2**

Present: Kurt Warnke, Chair, Mark Sabatino, Vice-Chair, Bill Shanklin, Diane McGinnis, Rich Reichert, Trisha Hall, Jason Janes, Don Meyers, Tim Ricordati, Barbara Rieske-Schau

Absent: Steve Moskal, Maryann Gorski, Kurt Schiele, John Poulos, Bill Huber

Also Present: Mike Kopp, John Quigley, Tom Paravola, Than Werner, Kevin Leighty, Ken Bartels

Kurt Warnke, Chair, called the EDC to order at 7:30 a.m.

The Minutes of the EDC meeting of November 22, 2013 were approved as submitted.

Mike Kopp introduced our guest presenters, Dave Knickerbocker and Patrick Daul of Banner Collective, a video production company. Their presentation was directed at video messaging that they produce for business customers ranging from the Chicago Blackhawks and Chicago Cubs to other businesses in the Chicagoland area. Dave is an Elmhurst resident. The EDC, via Mike, will investigate interest and audiences for such a video for Elmhurst perhaps on the Explore Elmhurst web site. There are other businesses in Elmhurst that do video production as well.

Ken Bartels shared the EDC planning calendar for 2014. The calendar addresses EDC priorities that were identified at previous meetings.

Mike provided the City Update. Houseal-Lavigne facilitated two meetings regarding planning for the North York Plan (TIF4) on December 16 for businesses in the area and December 17 for residents. Both meetings were well attended and provided strong feedback which H-L will use in its plan creation. The Addison Deck plan will be publicly posted soon for its return to the ZPC likely on January 23, 2014. The Hahn Street finalists, Lincoln Financial and Morningside will next be reviewed by the City Council on January 6, 2014 moving toward a selection.

Than Werner reported on the to be proposed changes in the City's signage code pertaining to sandwich, blade and electronic signs. This was done with the aid of the EDC's Ad Hoc Signage Committee. There is still some research to be done but eventually these changes will go to the ZPC and to the DPZ and to the City Council.

There were three retention visits reported. Post-visit letters and visit packets are both still in process.

Diane McGinnis reported on the Women's Seminar, sponsored by the EDC, scheduled for February 18, 2014 at the Wilder Mansion from 5:30 to 7:30 p.m. Everything is on schedule.

Ken reported that an EDC District map was created by Kevin Leighty and that now Kevin was using the City's data base to align businesses to their respective district. This will still take some time but progress is being made.

The EDC is invited to the State of Our City event on January 28, 2014 at the Community Bank of Elmhurst at 7:30 a.m. Please RSVP to John Quigley at the Elmhurst Chamber as soon as you can.

The next EDC meeting will be on January 24, 2014.

The EDC was adjourned at 9:00 a.m.

Submitted by Ken Bartels.