

Elmhurst Economic Development Commission
Meeting Minutes of December 16, 2011
City Hall, City Council Chambers

Present: Kurt Warnke, Chair, Mark Sabatino, Vice Chair, Bill Shanklin, Diane McGinnis, Steve Moskal, Trisha Hall, Don Meyers, Bill Huber, Nicola Lostumbo

Absent: Maryann Gorski, Rich Reichert, Dan Leahy

Also Present: James Grabowski, Mike Kopp, Tom Paravola, John Quigley, Cathy Maloney, Ken Bartels

The EDC was called to order at 7:35 a.m. by Kurt Warnke, Chair.

The EDC Minutes of November 18, 2011 were approved as submitted.

Kurt began the meeting by expressing thanks to all the EDC Commissioners and others for their regular attendance and participation in the ongoing work of economic development in Elmhurst.

Jim Grabowski and Mike Kopp briefly updated the EDC on Hahn Street, the complete business listing effort and sales tax revenue trends. Mike offered to provide comparison trends at a future meeting.

John Quigley shared information on the "Got It!" local shopping campaign which is going over very well. John reported details from tracking both the City's visitor and tourism web site and ElmhurstPatch.

Ken Bartels led the group in a SWOT analysis exercise based upon the EDC's Strategic Plan for Economic Development approved by the City Council in 2010. Mike wants to create a status report on the Plan for the City Council in early 2012. The SWOT will be a part of his effort.

(Note: the SWOT notes will be compiled and shared as another document.)

There were six retention visits reported.

John and Ken mentioned the Elmhurst Chamber's pending, new, membership program which features "economic area captains". There may be opportunities for these captains and EDC Commissioners to effectively interact and aid one another. John will share the captain's list when it is finalized for additional discussion.

Kurt wished everyone a Merry Christmas and a Happy New Year. The next EDC meeting will be on January 27, 2012.

The EDC adjourned at 9:05 a.m.

Submitted as a draft by Ken Bartels.